



Phoenix-RTOS

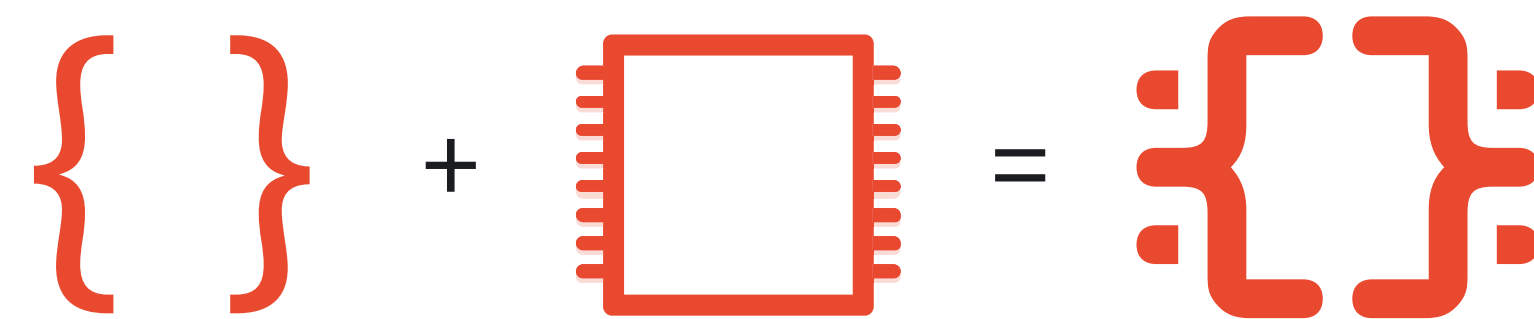
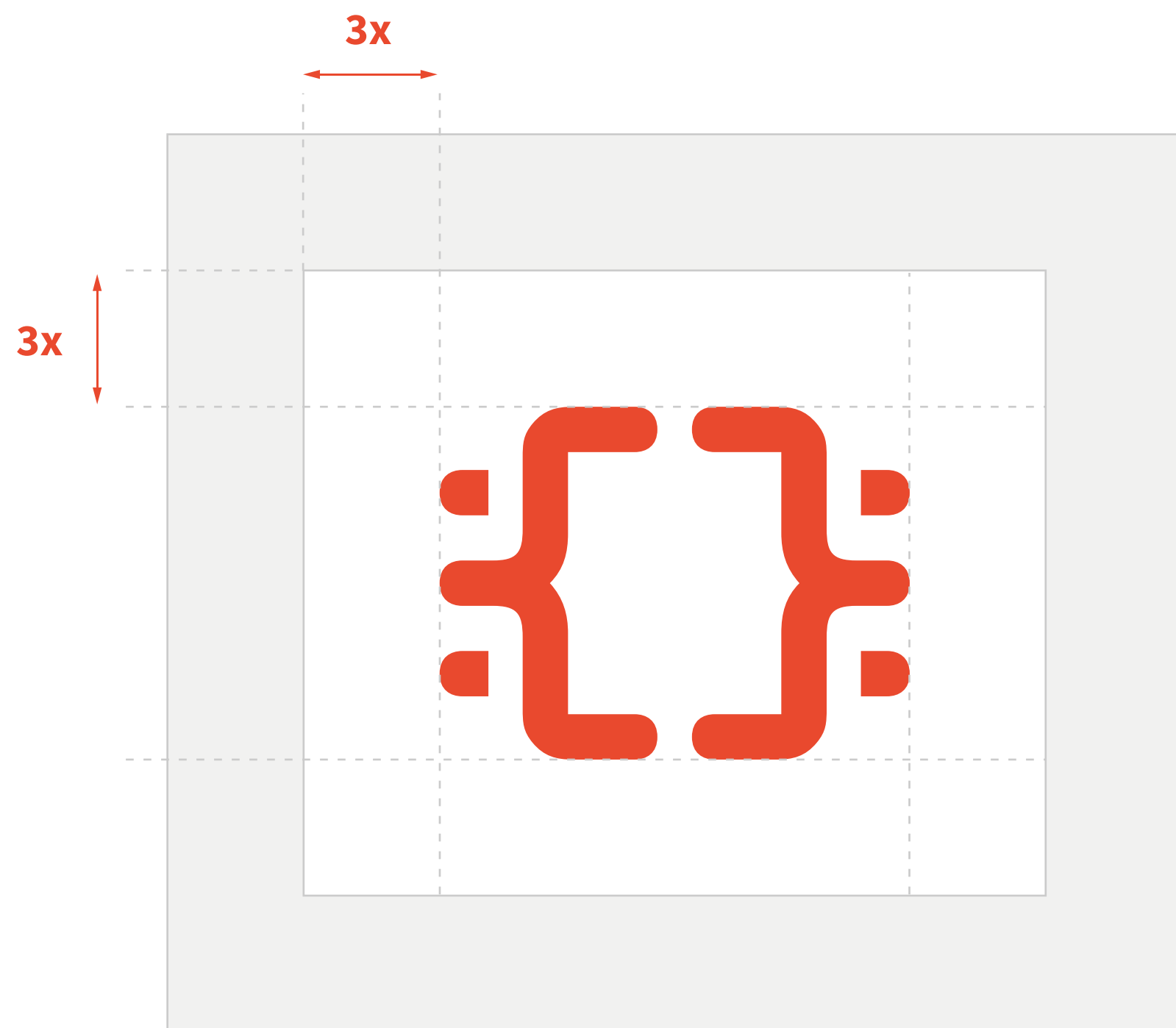
realtime operating system for IoT

Brand guidelines

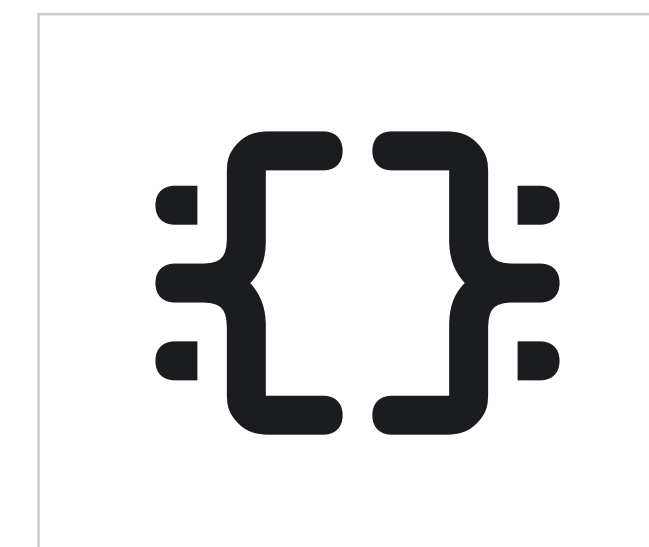
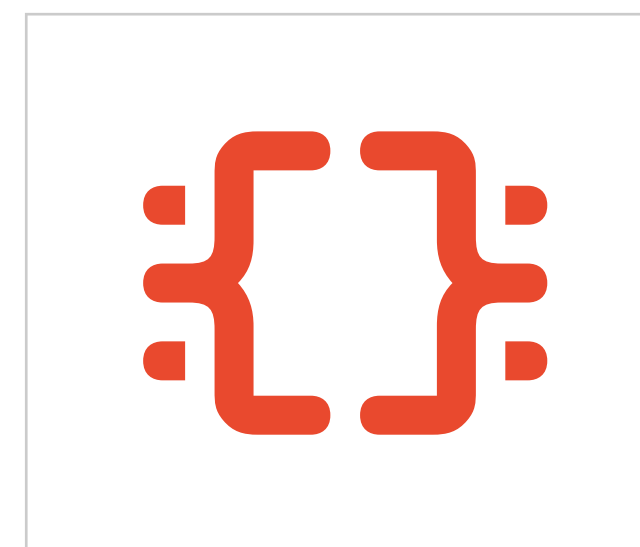
About the brand

Phoenix-RTOS is a real-time operating system for IoT devices. The system allows for designing Hardware as a Software. Therefore its symbol present combination of curly braces, characteristic to software with an integrated circuit - exemplification of hardware.

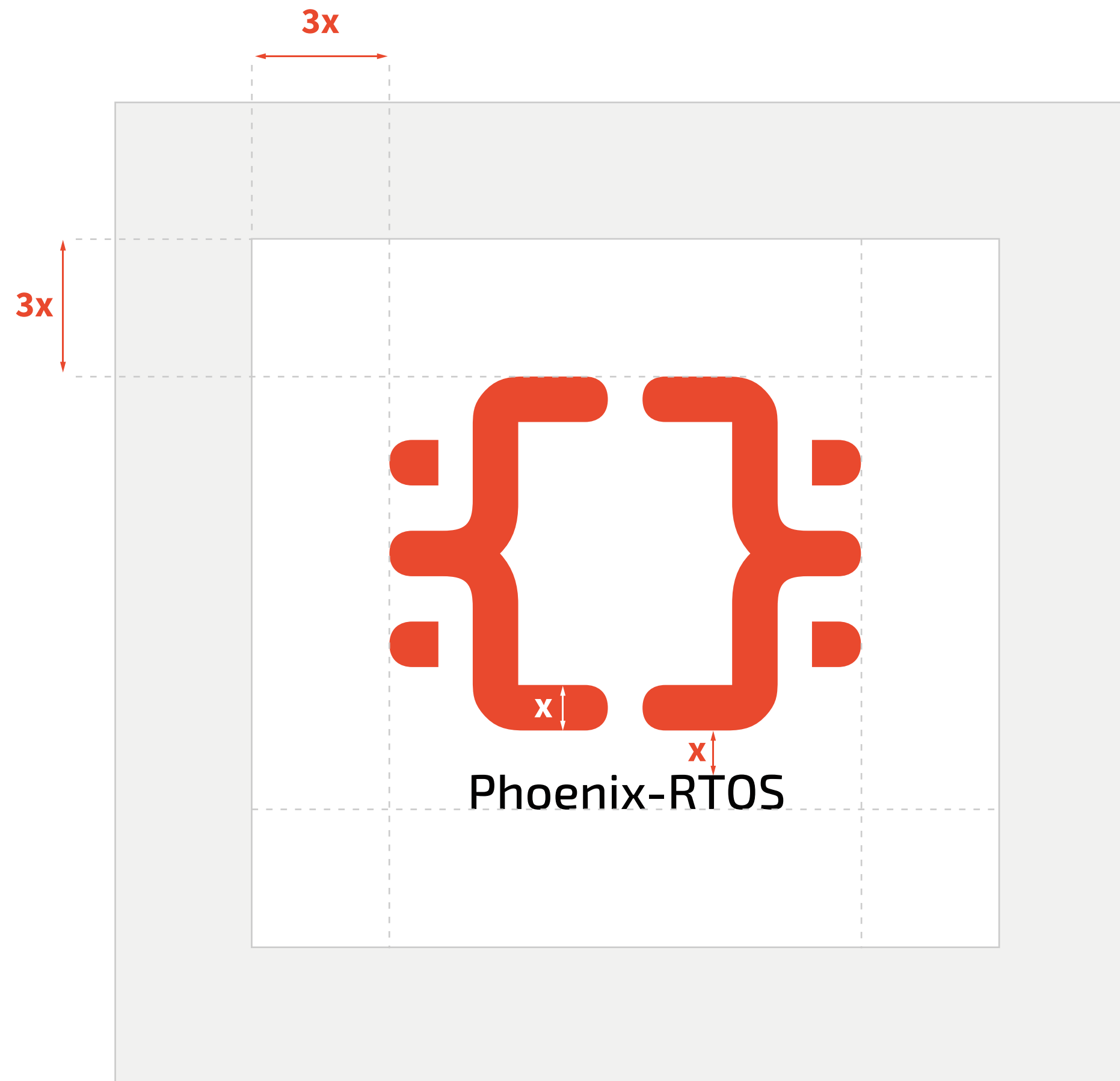
Symbol



Color schemes



Logo



No less than 150 px high



R:233 G:72 B:46

CMYK: 0,83,80,0

Pantone: WARM RED C

HEX: #f9423a



R:0 G:0 B:0

CMYK: 0,0,0,100

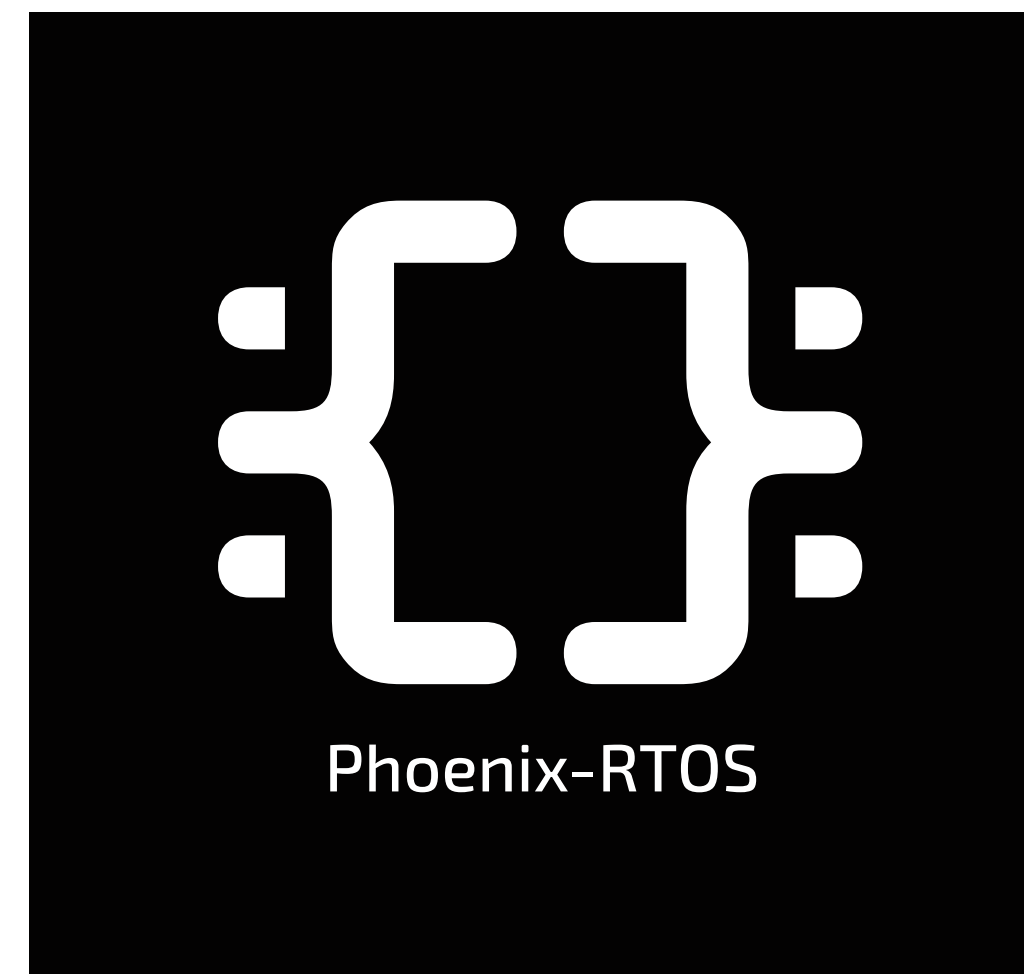
HEX: #000000

Logo combinations: color

On white/light backgrounds

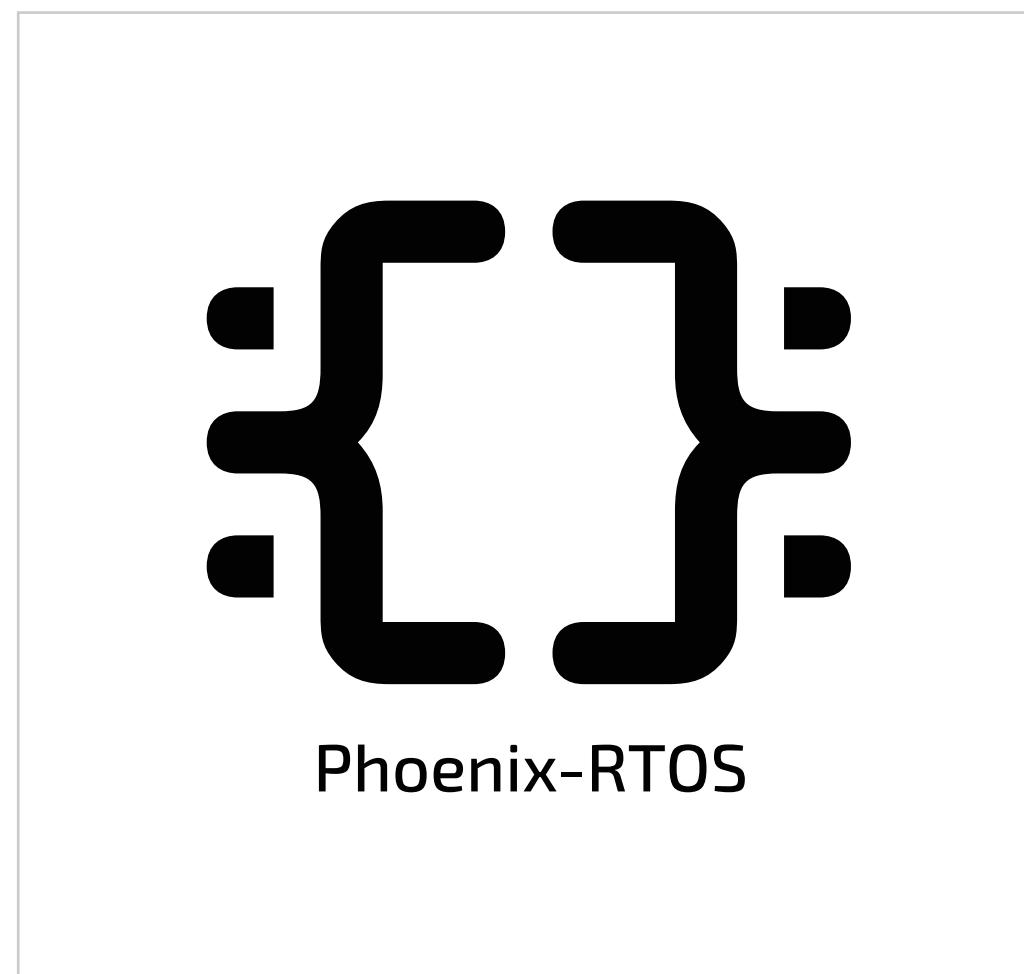


On black/dark backgrounds

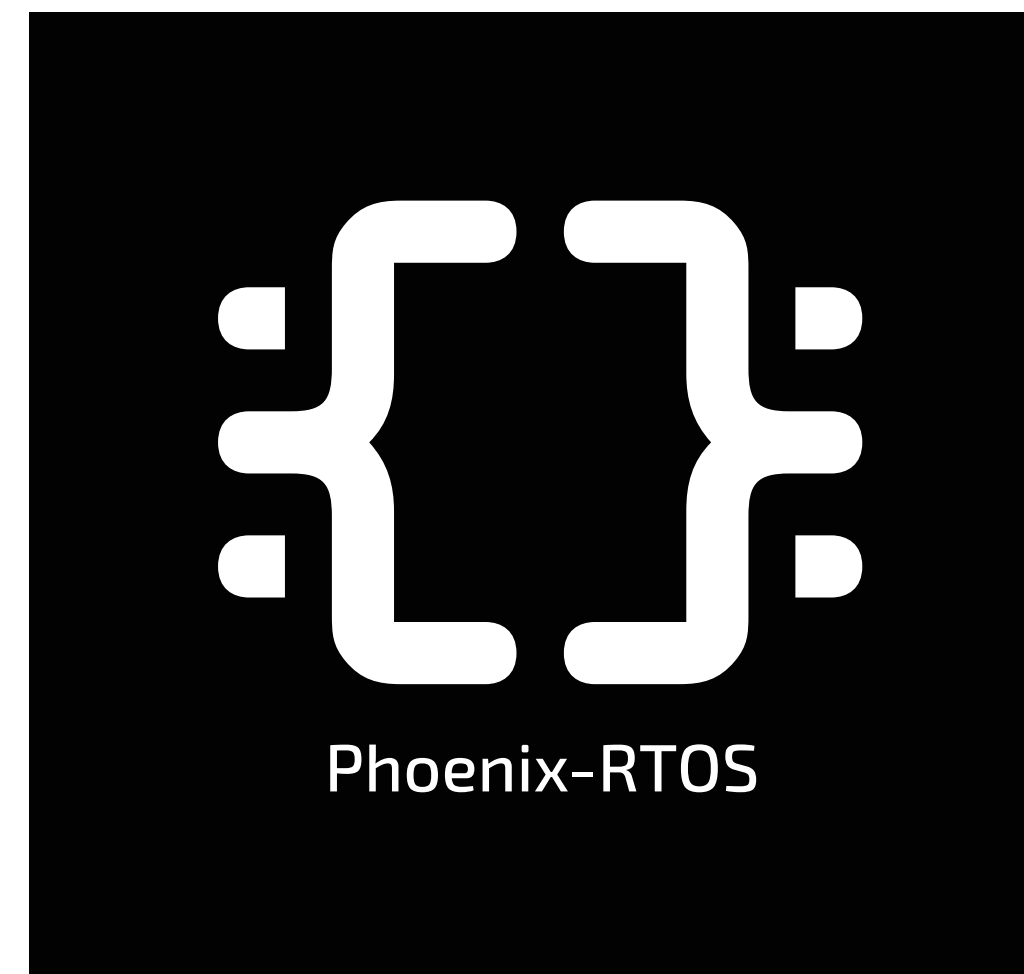


Logo combination's: monochromatics

On white/light backgrounds

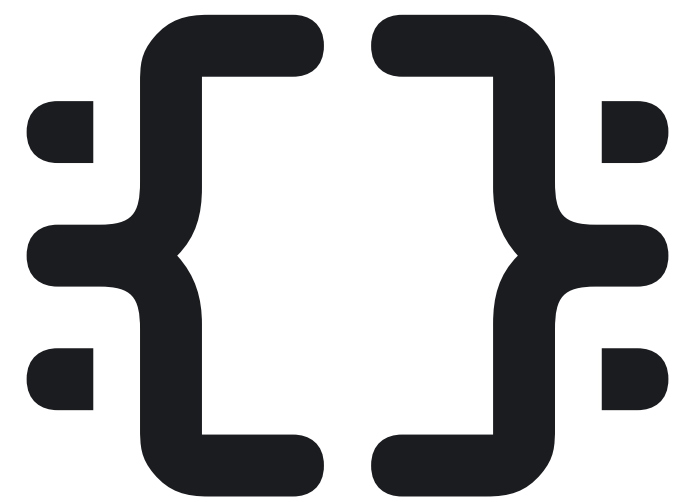


On black/dark backgrounds



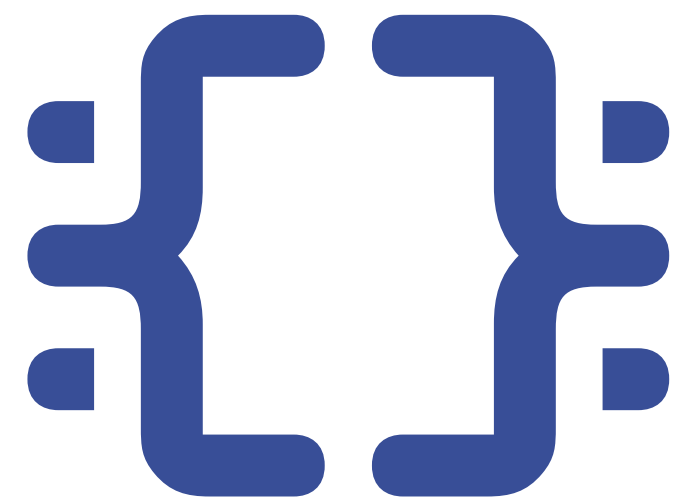
Logo combination's: DON'T

× Change fonts



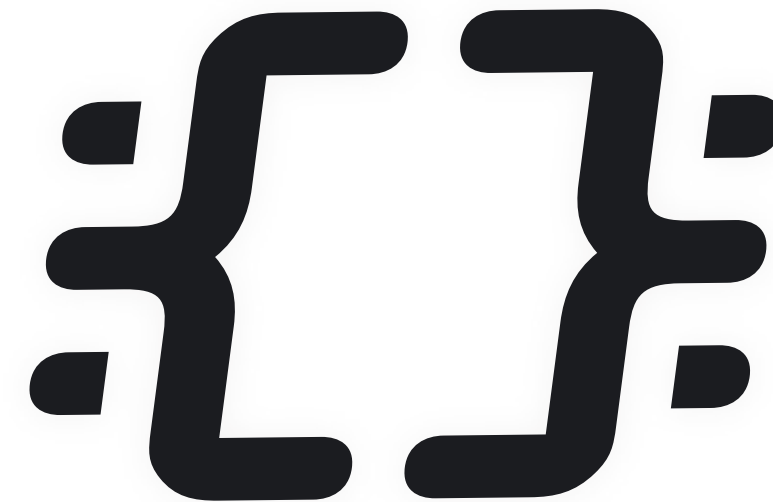
Phoenix-RTOS

× Change colors



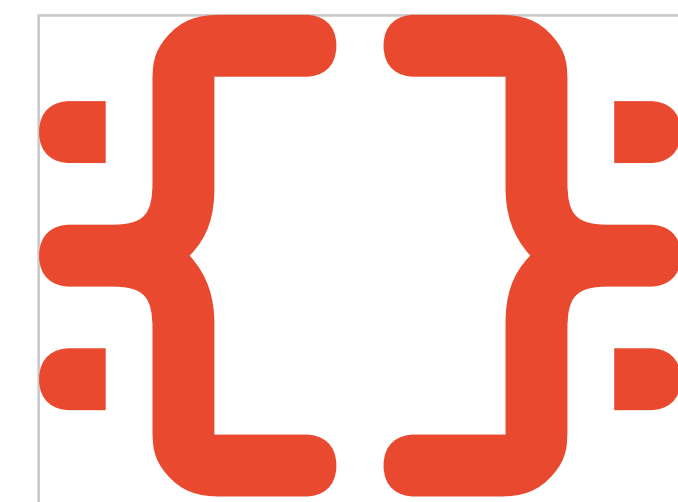
Phoenix-RTOS

× Deform symbol



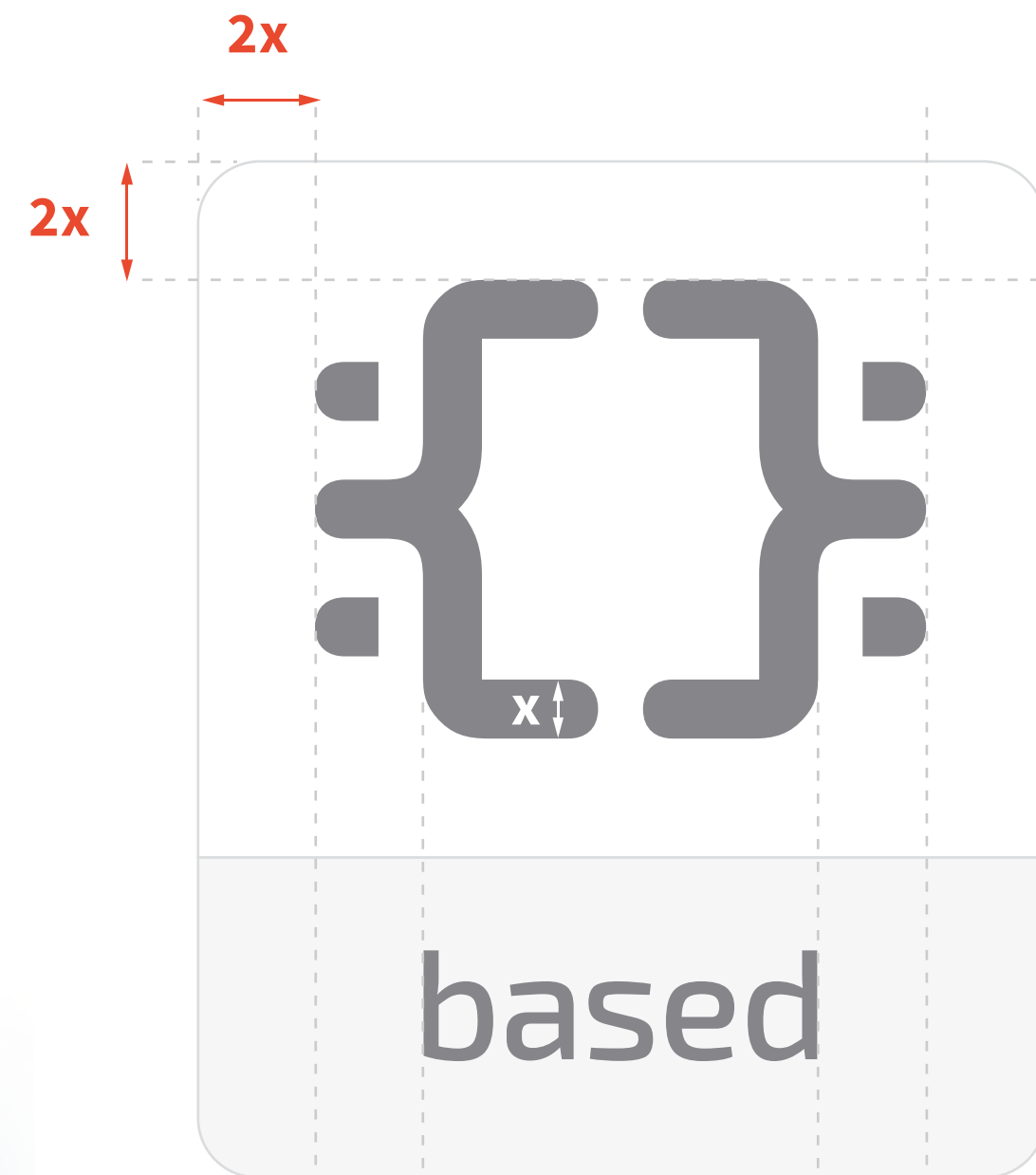
Phoenix-RTOS

× Ignore safety area



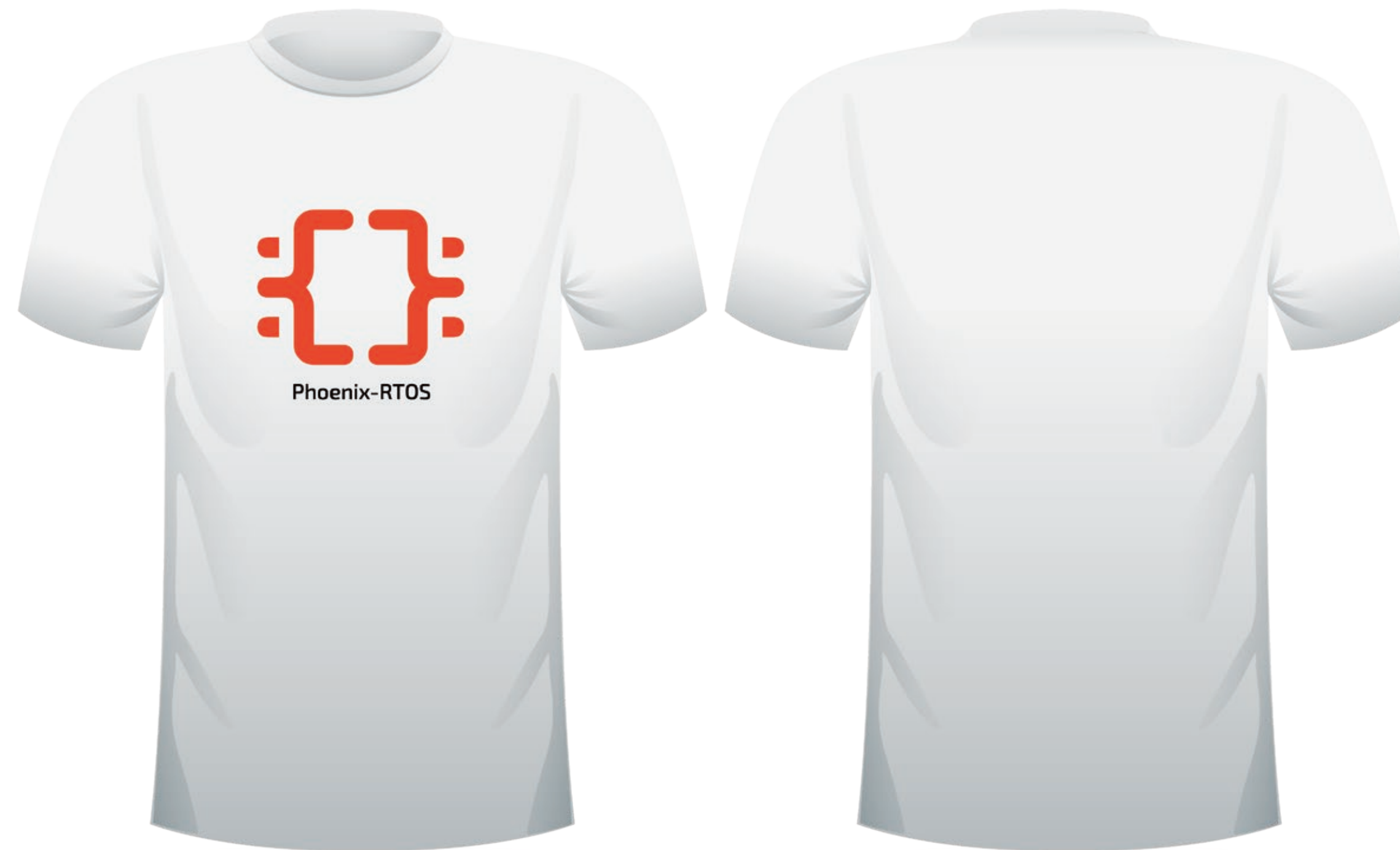
Phoenix-RTOS

Stickers

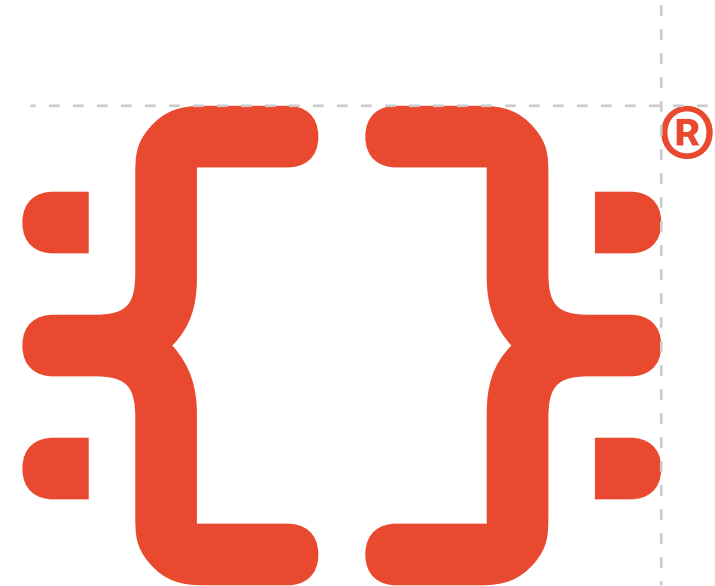
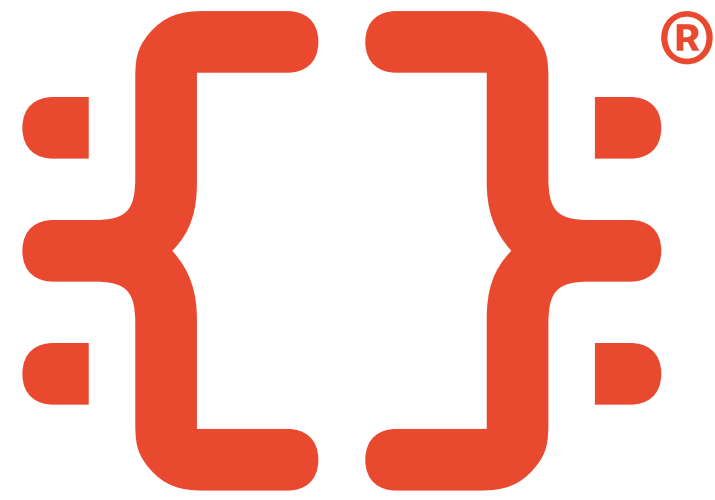


Stickers safety area from the edge of the symbol is 2x instead of 3x.

T-shirt design



Logo - registered trademark



Name	(Trade mark without text)	Filing date	30/10/2017
Filing number	017405887	Registration date	13/02/2018
Basis	EUTM	Expiry date	30/10/2027
Date of receipt	30/10/2017	Designation date	-
Type	Figurative	Filing language	Polish
Nature	Individual	Second language	English
Nice classes	9 (Nice Classification)	Application reference	-
Vienna Classification	24.17.01, 24.17.25 (Vienna Classification)	Trade mark status	Registered
		Acquired distinctiveness	No

Typography

Exo 2 Light

Exo 2 Regular

Exo 2 Medium

Exo 2 Semibold

Exo 2 Bold

Exo 2 Extra Bold

Source Sans Pro Light

Source Sans Pro Regular

Source Sans Pro Semibold

Source Sans Pro Bold

Source Sans Pro Black

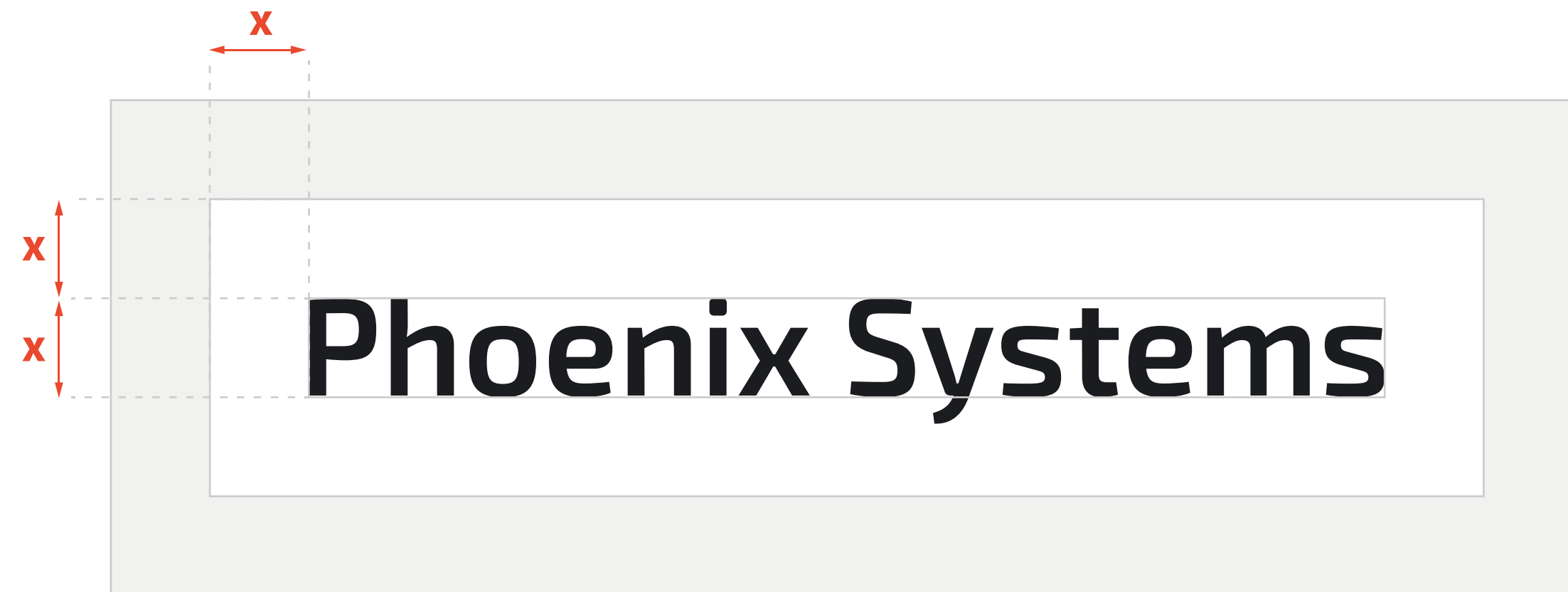
Exo 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse id sodales est, maximus malesuada metus. Quisque non arcu mi. Nam tempus elit sed lectus interdum ullamcorper. Donec suscipit interdum placerat. In ac interdum purus. In et ipsum eget massa facilisis condimentum. Nullam at mauris est

Source Sans Pro

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse id sodales est, maximus malesuada metus. Quisque non arcu mi. Nam tempus elit sed lectus interdum ullamcorper. Donec suscipit interdum placerat. In ac interdum purus. In et ipsum eget massa facilisis condimentum. Nullam at mauris est

Company logotype



R:0 G:0 B:0

CMYK: 0,0,0,100

HEX: #000000

Phoenix Systems

Phoenix Systems

HEADQUARTERS

Ostrobramska 86

04-163 Warsaw, Poland

Phone: +48 22 244 06 30

office@phoenix-rtos.com

UK OFFICE

Engine Shed, Station Approach

Temple Meads, Bristol, BS1 6QH, UK

Phone: +44 (0) 117 903 1100

office-uk@phoenix-rtos.com